

ADVERTISING OPPORTUNITIES - HOME & GARDEN SHOW 2023



Promote your business during the Home & Garden Show 2023 by placing an ad in the official Show Guide. This is a high impact, event-long advertising opportunity. The publication will be distributed to all attendees at the Home Show and include a map of the booth layout. Consider placing an ad listing your products or services with your booth number on the ad or how about spiking interest in your business by placing a coupon in the ad! **ALL ADS ARE FULL COLOR!**

If you wish to place an ad, please provide the HBA of Jackson with a camera-ready ad no later than Thursday, JANUARY 5th, 2023 for inclusion in the 2023 Home & Garden Show Guide. "Camera-ready" means that no additions, deletions, corrections, or other adjustments are needed for

publication. Please email a digital copy of your ad in pdf or jpg file format to eo@hbajmi.com include "Show Program Ad" in the subject line. If you would like Susie to design your ad for you for an additional \$75, please send your logo, and the information you would like on the ad. Please call Executive Officer Susie Mulvaney at 517-783-4800 if you have questions

UPDATED OR CONFIRMED CONTACT INFORMATION & ADS DUE NO LATER THAN THURSDAY, JANUARY 5, 2023.

Payment must accompany this form for your ad to be included in the 2023 Show Guide.

Please complete the following information:

If you would like to place an Ad please choose from the options below:

- 1/4 Page Ad - 4.5" x 1.75" horizontal or 2.25" x 3.5" vertical \$150
- 1/2 Page Ad 4.5" x 3.5" \$250
- Full Page, Inside 4.5" x 7.5" \$450
- *INSIDE FRONT COVER Full Page 4.5" x 7.5" \$500
- *Inside BACK COVER Full Page 4.5" x 7.5" \$500
- *COVER Sponsor Banner ad 5.5" x 1.5" \$600

**Inside Cover ads and cover banner are first come first serve.*

Add a banner ad at JacksonHomeShow.com for an additional \$200 with any print ad.

PAYMENT INFORMATION:

Company Name _____

CHECK # _____ Enclosed (Payable to: HBA of Jackson)

Charge my CREDIT CARD # _____ in the amount of \$ _____

Check one: VISA MASTERCARD EXPIRATION ____/____ CVV _____ BILLING ZIP: _____

NAME on card: _____

SIGNED: _____ **DATE:** _____

* Please note that per HBAJ policy, there is an additional 3.5% convenience fee for credit card processing.



Home & Garden Show 2023

EARLY BIRD ADVERTISING OPPORTUNITIES

American 1 Event Center
FEB 24-26, 2023

**RETURN THIS FORM BY OCTOBER 20, 2022 TO
LOCK IN THESE DEALS**

Banner AD on Home & Garden Show Website (JacksonHomeShow.com)



**CHECK
HERE**



Only \$300 - 8 Available
with camera ready art



**SIGN
HERE**

All ads will be added to a slideshow on the website that continuously rotates beginning mid-December 2022 and continuing until mid-March 2023.

Please RESERVE one full color banner ad for our company

Company: _____

Signature: _____

HBAJ will invoice you. Please send camera-ready ad by Thursday, January 5th. Extra \$75 for HBAJ to design your ad if art supplied is not camera ready.



1/2 Page AD in Show Guide (Given to every attendee at the door)

4.5" x 3.5" Ad
(Same size as this ad)

★ **EARLY BIRD CONTRACT SPECIAL** ★
Half Price - Only \$125
with camera ready ad.

Please RESERVE a 1/2 page FULL COLOR ad SPACE for our company NOW and lock in this special "EARLY BIRD" pricing.

Company: _____

Signature: _____

HBAJ will invoice you early next year and send you more information regarding submission of camera-ready ad copy/deadlines, etc. Extra \$50 for our layout if not camera ready.



**CHECK
HERE**

**SIGN
HERE**