

# ADVERTISING OPPORTUNITIES - HOME & GARDEN SHOW 2021

## HOME & Garden SHOW

American 1 Event Center

OCT 8-10, 2021

Promote your business during the Home & Garden Show 2021 by placing an ad in the official Show Guide. This is a high impact, event-long advertising opportunity. The publication will be distributed to all attendees at the Home Show and include a map of the booth layout. Consider placing an ad listing your products or services with your booth number on the ad or how about spiking interest in your business by placing a coupon in the ad! **ALL ADS ARE FULL COLOR THIS YEAR!**

If you wish to place an ad, please provide the HBA of Jackson with a camera-ready ad no later than Wednesday, AUGUST 5, 2021 for inclusion in the 2021 Home & Garden Show Guide. "Camera-ready" means that no additions, deletions, corrections, or other adjustments are needed for publication. Please email a digital copy of your ad in pdf or jpg file format to

eo@hbajmi.com include "Show Program Ad" in the subject line. If you would like Susie to design your ad for you for an additional \$75, please send your logo, and the information you would like on the ad. Please call Executive Officer Susie Mulvaney at 517-783-4800 if you have questions

### UPDATED OR CONFIRMED CONTACT INFORMATION & ADS DUE NO LATER THAN THURSDAY, AUGUST 5, 2021.

*Payment must accompany this form for your ad to be included in the 2021 Show Guide.*

*Please complete the following information:*

#### If you would like to place an Ad please choose from the options below:

- 1/4 Page Ad - 4.5" x 1.75" horizontal or 2.25" x 3.5" vertical \$150
- 1/2 Page Ad 4.5" x 3.5" \$250
- Full Page, Inside 4.5" x 7.5" \$450
- \*INSIDE FRONT COVER Full Page 4.5" x 7.5" \$500
- \*Inside BACK COVER Full Page 4.5" x 7.5" \$500

\*Inside Cover ads are first come first serve.

Add a banner ad at [JacksonHomeShow.com](http://JacksonHomeShow.com) for an additional \$200 with any print ad.

#### PAYMENT INFORMATION:

Company Name \_\_\_\_\_

CHECK # \_\_\_\_\_ Enclosed (Payable to: HBA of Jackson)

Charge my CREDIT CARD # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_

Check one:  VISA  MASTERCARD EXPIRATION \_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_ BILLING ZIP: \_\_\_\_\_

NAME on card: \_\_\_\_\_

**SIGNED:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

\* Please note that per HBAJ policy, there is an additional 3.5% convenience fee for credit card processing.